BALDWIN WISCONSIN IDEA
SEED PROJECT GRANTS

The Baldwin Wisconsin Idea Seed Project Grants are one type of grant provided through the Ira and Ineva Reilly Baldwin Wisconsin Idea Endowment.

Seed Projects often seek to explore or expand new dimensions of existing translational outreach, community-based, and research and public engagement activities. Seed Projects are animated by innovative ideas and are shaped by the priorities, needs, and interests of the communities they serve.

ELIGIBILITY
All UW-Madison faculty, staff, and students are eligible to apply. Students must have a faculty or academic staff member as their co-project director.

SEED PROJECT CRITERIA AND FUNDING
Seed Project Grants are designed to enable smaller projects or preliminary efforts to foster innovation and experimentation. The grants are not intended to fund conference attendance or professional development activities.

The number of projects funded each year is determined by the annual income from the Baldwin Wisconsin Idea Endowment.

- **Funding Range** – Up to $4,000
- **Project Start Date** – On or after July 1, 2018
- **Project Duration** – Variable

SUBMIT PROPOSALS ONLINE
All proposal components must be submitted via the online proposal system, found [here](#).

SUBMIT A PROPOSAL
Deadline to submit a pre-proposal: November 13, 2017
All proposal components must be submitted via the [online proposal system](#), which will be available in early October.

TIMELINE
November 13, 2017
Proposals due via the online proposal system
End of January 2018
Applicants notified and awarded funds (In rare circumstances, a Seed Project Grant applicant may be asked to submit additional information before a final selection is made.)

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SUBMISSION PROCESS AND GUIDELINES

PROPOSAL SUBMISSION PROCESS

Step 1: Develop a proposal including a budget.

Step 3: Submit the proposal online (Net ID required) by November 13, 2017. Once logged into the system, click on “Submit a Proposal” in the menu bar and then select “Baldwin Seed Grants 2017-18.” Proposals must include a brief project title, proposal abstract and required proposal information. All materials must be submitted via the online proposal system, which will be available in early October.

Step 4: Proposals are automatically routed to the designated department chair or unit director for approval. Approval deadline: November 20, 2017.

Step 5: Once approved by the department chair or unit director, proposals are automatically routed to the designated dean for approval. Approval deadline: December 8, 2017.

Applicants should check the approval status of their proposals in the online system. Applicants are responsible for securing approval of their proposals by their department chairs/unit directors and deans.


PROPOSAL GUIDELINES

LENGTH

A Seed Project Grant proposal should not exceed 1,000 words (including budget request).

GENERAL GUIDELINES

- Articulate clear goals and objectives. Use clear and concise language.
- Thoroughly describe the project activities.
- Demonstrate that an external partner is poised to collaborate.
- Reference evidence that links these activities to the expected outcomes.
- If available, describe preliminary evaluation results in order to demonstrate anticipated project outcomes.
- Describe intended outcome and impact, including how this impact will be measured and communicated.

REQUIRED CATEGORIES

The sections described below are required content in the online proposal form (Program Plan and Objectives; Intended Audience, Partner(s) and Anticipated Outcomes; Time Frame, Location and Personnel; Budget). Individuals are encouraged to prepare text prior to completing the online form.
PROGRAM PLAN AND OBJECTIVES

- Describe the problem or opportunity to be addressed.
- Describe your goals and objectives and explain the methods, techniques and formats.
- Explain how this project is transferring knowledge and expertise from your unit (and potentially vice versa).
- Include a statement of how this project is a new initiative or is a new dimension to an existing activity.

INTENDED AUDIENCE, PARTNER(S) AND ANTICIPATED OUTCOMES

- Describe the audience that will be served and engaged with, and how the audience will benefit from the project.
- Identify partnering organizations and co-sponsors (including in-kind support and/or financial support) and explain how they will be involved in the project.

TIME FRAME, LOCATION AND PERSONNEL

- Describe the project timeline and where the activity(s)/program(s) will take place.
- List the name, title, affiliation and one-sentence description of the role of key personnel.
- May include faculty, staff, PA/TA or student hourly support

BUDGET

- Provide budget request in narrative or table format. There is no need to fill out a Budget Request Summary Form.

BACKGROUND

The Baldwin Wisconsin Idea Endowment is a competitive grant program that fosters public engagement and the advancement of the Wisconsin Idea, the notion that the knowledge and solutions generated at UW-Madison will benefit the people of Wisconsin, the nation, and the world.

The Baldwin Wisconsin Idea Endowment supports the development of:

- New and innovative projects
- New dimensions to existing translational outreach
- Public engagement activities
- Community-based research

The grant program honors the legacy of Ira Baldwin and Ineva Reilly Baldwin and their deep commitment to the Wisconsin Idea. Learn about the Baldwin family.

To learn more and submit a proposal, visit provost.wisc.edu/baldwin-wisconsin-idea-endowment